

## Privacy Notice

We know that you care about your personal data and how it is used, and we want you to trust that Jalp – Jalp - Afoi G. Papaioannou IKE uses your personal data carefully. This Privacy Notice will help you understand what personal data we collect, why we collect it and what we do with it.

As you read our Notice, please keep in mind that it applies to Jalp - Afoi G. Papaioannou IKE as defined below.

Please take a moment to familiarise yourself with our privacy practices and let us know if you have any questions by sending us an email to [info@jalp.gr](mailto:info@jalp.gr)

We have tried to keep this Notice as simple as possible.

### Who is collecting it?

Any personal data provided to or collected by Jalp - Afoi G. Papaioannou IKE is controlled by any company directly or indirectly owned and/or controlled by Jalp - Afoi G. Papaioannou IKE and its related companies that you are interacting with or have a business relationship with (hereinafter referred to as “Jalp - Afoi G. Papaioannou IKE”). (the data controller(s)).

This Privacy Notice applies to personal data collected by Jalp - Afoi G. Papaioannou IKE in connection with the services and products we offer.

This Privacy Notice also applies to the Jalp - Afoi G. Papaioannou IKE marketing content, including offers and advertisements for the Jalp - Afoi G. Papaioannou IKE products and services, which we (or a service provider acting on our behalf) send to you on third-party websites, platforms and applications based on your site usage information. These third-party websites generally have their own Privacy Notice and Terms and Conditions. We encourage you to read them before using those websites.

### What personal data is being collected?

Personal data means any information that can be used to identify directly or indirectly a specific individual.

You are not required to provide Jalp - Afoi G. Papaioannou IKE the personal data that we request, but if you choose not to do so, we may not be able to provide you with our products or services, or with a high quality of service or respond to any queries you may have.

We may collect personal data from a variety of sources. This includes:

- Personal data you give us directly,
- Personal data we collect automatically, and
- Personal data we collect from other sources.

Personal data means any information that can be used to identify directly or indirectly a specific individual. This definition includes personal data collected offline (including when you speak to us by phone), direct marketing campaigns, sweepstakes and competitions and online through our websites, applications and branded pages on third-party platforms and applications accessed or used through third-party platforms.

You may be asked to provide your personal data when you are in contact with us. The above-mentioned joint data controllers may share this personal data with each other and use it in a manner consistent with this Privacy Notice. We may also combine it with other information to improve our products, services, content, and advertising.

### Ways in which we collect your personal data

We may collect personal data from a variety of sources. This includes:

- Personal data you give us directly. We collect data about how you use our services and products, such as the types of content you view or engage with, or the frequency and duration of your activities. We also collect personal data you provide us when you sign up for a marketing newsletter, complete a survey or register for an account to buy our products. In so doing, we may ask for personal data, such as your name, gender, date of birth, address, email address, telephone number or credit card details. Some members of Jalp - Afoi G. Papaioannou IKE may collect “special categories of personal data” about you with your explicit consent. For more information on the special categories of data we collect and how we use it, please refer to the relevant section below.
- Personal data we collect automatically. We also receive and store certain types of personal data whenever you interact with us online. For example, we use cookies and tracking technologies to obtain personal data when your web browser accesses our websites or advertisements and other content served by or on behalf of Jalp - Afoi G. Papaioannou IKE on other websites. Your personal data is also collected when you search, buy, post, participate in a contest or questionnaire or communicate with our customer service teams. Examples of the types of personal data we collect include IP address, device ID, location data, computer and connection information such as browser type and version, time zone setting, browser plug-in types and versions, operating system, and purchase history – which Jalp - Afoi G. Papaioannou IKE sometimes aggregates with similar information from other consumers. During some of your internet browsing on Jalp - Afoi G. Papaioannou IKE websites we may also use software tools to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We may also collect technical information to help us identify your device for fraud prevention and diagnostic purposes.
- Personal data we collect from other sources. We collect personal data from other sources including our trusted partnerships with third-parties and where we operate Jalp - Afoi G. Papaioannou IKE accounts on third-party platforms: For example, when you use the “like” functionality on Facebook or the +1 functionality on Google+. Additionally, we receive information about you and other visitors’ interactions with our advertising to measure whether our advertising is relevant and successful. We also collect information about you and your activities from a third-party when we jointly offer services or products, or from third-party data enrichment providers who may deliver insights to Jalp - Afoi G. Papaioannou IKE about the personal data we hold.

### When and why we collect “special categories of personal data”

Certain categories of personal data, such as race, ethnicity, religion, health, sexuality genetic or biometric data are classified as “special categories of data” and benefit from additional protection under the European data protection legislation.

We limit the circumstances where we collect and process these special categories of data.

Jalp - Afoi G. Papaioannou IKE only collects and uses this personal data where you have provided us with your consent for us to do so. In some instances, you may have requested services or products that do not directly involve the collection of any special categories of data, but may imply or suggest your religion, health or other special categories of data.

### How do we protect children’s privacy?

We understand the importance of taking extra precautions to protect the privacy and safety of children using Jalp - Afoi G. Papaioannou IKE products and services.

Most of Jalp - Afoi G. Papaioannou IKE websites are designed and intended for use by adults. Where one of our websites is intended for use by a younger audience, we will obtain consent from the person with parental responsibility before we collect personal data where it is required by applicable laws and regulations (the age at which consent is necessary varies from Country to Country).

If you are a child under the age where parental consent is required in your Country, you should review the terms of this Privacy Notice with your parent or guardian to make sure you understand and accept them. If we discover that we have collected personal data from a child without consent from a parent or guardian where such consent should have been obtained, we will delete that personal data as soon as practical. Access to certain parts of Jalp - Afoi G. Papaioannou IKE websites and/or eligibility to receive prizes, samples or other rewards are generally limited to users over a certain age.

We sometimes use your personal data to carry out age verification checks and enforce any such age restrictions.

### What purpose do we use your data for?

We collect, process and disclose your personal data only for specific and limited purposes. For example, to process your payments, to assess and handle any complaints, to develop and improve our products, services, communication methods and the functionality of our websites, to provide personalised products, communications and targeted advertising as well as product recommendations to you.

We also create profiles by analysing the information about your online surfing, searching and buying behaviour and your interactions with our brand communications by building segments (creating groups that have certain common characteristics) and by placing your personal data in one or more segments.

Additionally, Jalp - Afoi G. Papaioannou IKE processes your personal data also using automated means. An automated decision is a decision which is made solely by automatic means, where no humans are involved in the decision-making process related to your personal data.

We collect, process and disclose your personal data for the following purposes:

- To process your payments, if you purchase our products or service, to provide you with your order status, deal with your enquiries and requests, and assess and handle any complaints;

- To process and answer your inquiries or to contact you to answer your questions and/or requests;
- To develop and improve our products, services, communication methods and the functionality of our websites;
- For the purposes of competitions or promotions that you have entered;
- To communicate information to you and to manage your registration and/or subscription to our newsletter or other communications;
- To manage our everyday business needs regarding your participation in our contests, sweepstakes or promotional activities or request;
- To authenticate the identity of individuals contacting us by telephone, electronic means or otherwise;
- For internal training and quality assurance purposes;
- To understand and assess the interests, wants, and changing needs of consumers, to improve our website, our current products and services, and/or developing new products and services; and
- To provide personalised products, communications and targeted advertising as well as product recommendations to you.

When we collect and use your personal data for purposes mentioned above or for other purposes, we will inform you before or at the time of collection.

Where appropriate, we will ask for your consent to process the personal data. Where you have given consent for processing activities, you have the right to withdraw your consent at any time.

In some cases, we rely on legitimate interest for processing your personal data. A legitimate interest could exist for example, when you sign up for a loyalty scheme with one of our brands and we use the personal data collected to conduct data analytics to improve our products or services. This ground will only be used where it is necessary to achieve a legitimate interest, for example to assist in the performance of a contract, or to optimise a service, and does not outweigh your rights as an individual. This legal basis will only be relied upon where there is no less intrusive way to process your personal data. We can assure you that if legitimate interest is used as a ground for processing your personal data, we will keep a record of this and you have the right to ask for this information.

### Profiling

Jalp - Afoi G. Papaioannou IKE uses your personal data to build profiles. We create profiles by analysing the information about your online surfing, searching and buying behaviour and your interactions with our brand communications by building segments (creating groups that have certain common characteristics) and by placing your personal data in one or more segments. These segments are used by Jalp - Afoi G. Papaioannou IKE to personalise the website and our communications to you (such as showing relevant content to you when you visit our site or in a newsletter to you), and to display relevant offers and advertisements from our website, and via third-party websites. The segments can also be used for third-party campaigns on Jalp - Afoi G. Papaioannou IKE websites. Jalp - Afoi G. Papaioannou IKE profiles your data where you have provided consent for us to do so; for example,

accepting the setting of cookies on your browser online or signing up for email newsletters from one of our brands.

You can withdraw your consent to prevent your personal data being used this way at any time by changing your browser settings, see section of our Cookie Notice or unsubscribing to the use of your email address if you have logged into one of our websites or signed up to any marketing newsletters.

By way of example –

- Jalp - Afoi G. Papaioannou IKE collects data, with your consent, from:
  - Our websites about what you view and the way you interact with our content;
  - Our digital display advertising that we serve to you on social platforms and other publisher's websites; and
  - Forms you fill-in online and send to us about what your interests are.
- We also track the products you buy when you click on one of our display adverts and go on to purchase something from a selection of our retail partners.
- If you have asked to receive emails or SMS communications from us, we track whether you open, read or click on the content to see what you are interested in so that we can give you more content that we think you are more likely to enjoy.
- We use this data to profile your likes and dislikes. For instance, we may tailor our web content when you visit towards things we think you'll be most interested.
- Based on this profile information, we may also give you advertising that we think you will like and want to see as you view content from us or from our network of publishers that we advertise with. Sometimes, with your consent, we may use your current location to serve advertising to you that is to do with promotions or events that are happening nearby that we think you might be interested in.
- We may also use information you have provided to selected third-parties and consented to be shared, like your age, gender, life stage, lifestyle and wider interests to identify people who we think will have similar interests to you and who we believe will be interested in similar advertising.

### Automated decision-making

In some instances, Jalp - Afoi G. Papaioannou IKE processes your personal data using automated means. An automated decision is a decision which is made solely by automatic means, where no humans are involved in the decision-making process related to your personal data.

We will not make decisions based solely on automated decision making that have significant impact on you. If we do so we notify you and provide you with clear information about our decision to rely on automated processing to make our decision and our lawful basis for doing so. For example, Jalp - Afoi G. Papaioannou IKE processes your personal data using automated means only if it is necessary for the entering into or the performance of a contract with you, or when you have given your explicit consent.

You have the right not to be subject to a decision which is based solely on automated processing and which produces legal or other significant effects on you. In particular, you have the right:

- to obtain human intervention;

- to express your point of view;
- to obtain an explanation of the decision reached after an assessment; and
- to challenge such a decision.

### Who will it be shared with?

Jalp - Afoi G. Papaioannou IKE shares your personal data internally and with selected third-parties. For example, we share your personal data with third-party service providers, other third-parties, as well as in case of business transfers or legal disclosure.

Jalp - Afoi G. Papaioannou IKE shares your personal data internally and with selected third-parties in the following circumstances:

- Third-party service providers. In order to carry out your requests, respond to your inquiries, fulfil your orders, honour coupons, provide you with samples, enable you to participate in sweepstakes or make various other features, services and materials available to you through our websites we share your personal data with third-party service providers that perform functions on our behalf, such as companies that: host or operate Jalp - Afoi G. Papaioannou IKE websites, process payments, analyse data, provide customer service, postal or delivery services, and sponsors or other third-parties that participate in or administer our promotions. They have access to personal data needed to perform their functions but may not use it for other purposes. Further, they must process this personal data in accordance with this Privacy Notice and as permitted by applicable data protection laws and regulations.
- Other third-parties. Your personal data will also be used by us or shared with our sponsors, advertisers, advertising networks, advertising servers, social media networks, and analytics companies or other third-parties in connection with marketing, promotional, data enrichment and other offers, as well as product information.
- Business transfers. Your personal data will be used by us or shared with the joint data controllers for internal reasons, primarily for business and operational purposes. As we continue to develop our business, we may sell or purchase assets, subsidiaries or business units. In such transactions, your personal data generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, you consent otherwise). If another entity acquires us, our businesses or substantially all or part of our assets, or assets related to Jalp - Afoi G. Papaioannou IKE websites, your personal data will be disclosed to such entity as part of the due diligence process and will be transferred to such entity as one of the transferred assets. Also, if any bankruptcy or reorganization proceeding is brought by or against us, all such personal data will be considered an asset of ours and as such it is possible they will be sold or transferred to third-parties.
- Legal disclosure. We may transfer and disclose your personal data to third-parties:
  - To comply with a legal obligation;
  - When we believe in good faith that an applicable law requires it;
  - At the request of governmental authorities conducting an investigation;
  - To verify or enforce our “Terms of Use” or other applicable policies;
  - To detect and protect against fraud, or any technical or security vulnerabilities;

- To respond to an emergency; or otherwise
- To protect the rights, property, safety, or security of third-parties, visitors to Jalp - Afoi G. Papaioannou IKE websites or the public.

### International data transfers

Jalp - Afoi G. Papaioannou IKE shares personal data internally or with third-parties for purposes described in this Privacy Notice.

Jalp - Afoi G. Papaioannou IKE will only send personal data collected within the European Economic Area (EEA) to foreign countries in circumstances such as:

- To follow your instructions;
- To transfer it within Jalp - Afoi G. Papaioannou IKE;
- To comply with a legal duty; or
- To work with our agents and advisers who we use to help run our business and services.

If we do transfer personal data to outside of the EEA, Jalp - Afoi G. Papaioannou IKE will make sure that it is protected in the same way as if it was being used in the EEA. We'll use one of the following safeguards:

- Transfer to a non-EEA Country whose privacy legislation ensures an adequate level of protection of personal data to the EEA one;
- Put in place a contract with the foreign third-party that means they must protect personal data to the same standards as the EEA; or
- Transfer personal data to organisations that are part of specific agreements on cross-border data transfers with the European Union (e.g., Privacy Shield, a framework that sets privacy standards for data sent between the United States and the European countries).

### How do we protect your personal data?

Jalp - Afoi G. Papaioannou IKE takes the security of your personal data very seriously. We take every effort to protect your personal data from misuse, interference, loss, unauthorised access, modification or disclosure.

Our measures include implementing appropriate access controls, investing in the latest Information Security Capabilities to protect the IT environments we leverage, and ensuring we encrypt, (and may in the future pseudonymise and anonymise) personal data wherever possible.

Access to your personal data is only permitted among our employees and agents on a need-to-know basis and subject to strict contractual confidentiality obligations when processed by third-parties.

### How long do we keep your personal data for?

We will keep your personal data for as long as we need it for the purpose it is being processed for. For example, where you make a purchase online with us we will keep the data related to your purchase, so we can perform the specific contract you have entered and after that, we will keep the personal data for

a period which enables us to handle or respond to any complaints, queries or concerns relating to the purchase.

Your data may also be retained so that we can continue to improve your experience with us and to ensure that you receive any loyalty rewards which are due to you.

We retain the identifiable data we collect directly for targeting purposes for as little time as possible, after which we employ measures to permanently delete it.

We will actively review the personal data we hold and delete it securely, or in some cases anonymise it, when there is no longer a legal, business or consumer need for it to be retained.

### What are your rights?

Your rights in relation to your personal data how it is processed. You can exercise these rights at any point. We have provided an overview of these rights below together with what this entails for you. You can exercise your rights by sending an email to [info@jalp.gr](mailto:info@jalp.gr)

Where we process your personal data, you have a number of rights over how the data is processed and can exercise these rights at any point. We have provided an overview of these rights below together with what this entails for you. You can exercise your rights by sending an email, to [info@jalp.gr](mailto:info@jalp.gr)

The right to be informed. You have the right to be provided with clear, transparent and easily understandable information about how we use your personal data and your rights. Therefore, we're providing you with the information in this Notice.

- The right to access and rectification. You have the right to access, correct or update your personal data at any time. We understand the importance of this and should you want to exercise your rights, please contact us.
- The right to data portability. The personal data you have provided us with is portable. This means it can be moved, copied or transmitted electronically under certain circumstances.
- The right to be forgotten. Under certain circumstances, you have right to request that we delete your data. If you wish to delete the personal data we hold about you, please let us know and we will take reasonable steps to respond to your request in accordance with legal requirements. If the personal data we collect is no longer needed for any purposes and we are not required by law to retain it, we will do what we can to delete, destroy or permanently de-identify it.
- The right to restrict processing. Under certain circumstances, you have the right to restrict the processing of your personal data.
- The right to object. Under certain circumstances, you have the right to object to certain types of processing, including processing for direct marketing (i.e., receiving emails from us notifying you or being contacted with varying potential opportunities).
- The right to lodge a complaint with a Supervisory Authority. You have the right to lodge a complaint directly with any local Supervisory Authority about how we process your personal data.
- The right to withdraw consent. If you have given your consent to anything we do with your personal data (i.e., we rely on consent as a legal basis for processing your personal data), you have the right to withdraw your consent at any time (although if you do so, it does not mean that anything we have done with your personal data with your consent up to that point is

unlawful). You can withdraw your consent to the processing of your personal data at any time by contacting us with the details provided below.

- Rights related to automated decision-making. You have the right not to be subject to a decision which is based solely on automated processing and which produces legal or other significant effects on you. In particular, you have the right:
  - to obtain human intervention;
  - to express your point of view;
  - to obtain an explanation of the decision reached after an assessment; and
  - to challenge such a decision.

Further information and advice about your rights can be obtained from the data protection Regulator in your Country.

### How do you contact Jalp - Afoi G. Papaioannou IKE?

The general point of contact for you for any data privacy queries you may have is [info@jalp.gr](mailto:info@jalp.gr)

If you have any questions or concerns about Jalp - Afoi G. Papaioannou IKE Privacy Notice or data processing or if you would like to make a complaint about a possible breach of local privacy laws, please do so by sending an email to: [info@jalp.gr](mailto:info@jalp.gr)

When a privacy question or access request is received we have a dedicated team which triages the contacts and seeks to address the specific concern or query which you are seeking to raise. Where your issue may be more substantive in nature, more information may be sought from you. All such substantive contacts receive a response. If you are unsatisfied with the reply received, you may refer your complaint to the relevant Supervisory Authority in your Country. If you ask us, we will endeavour to provide you with information about relevant complaint avenues which may be applicable to your circumstances.

### Additional Privacy Terms or Notices

In addition to this Privacy Notice, there may be specific campaigns or promotions which will be governed by additional privacy terms or notices. We encourage you to read these additional terms or notices before participating in any such campaigns or promotions as you will be required to comply with them if you participate. Any additional privacy terms or notices will be made prominently available to you.

## Cookie Notice

At Jalp – Afoi G. Papaioannou IKE we respect your concerns about privacy and value the relationship that we have with you.

Like many companies, we use technology on our website to collect information that helps us enhance your experience and our products and services. The cookies that we use at Jalp – Afoi G. Papaioannou IKE allow our website to work and help us to understand what information and advertising is most useful to visitors.

Please take a moment to familiarise yourself with our cookie practices and let us know if you have any questions by sending us an mail to: [info@jalo.gr](mailto:info@jalo.gr)

We have tried to keep this Notice as simple as possible.

### Who is collecting it?

Any personal data provided to or collected by Jalp – Afoi G. Papaioannou IKE is controlled by any company directly or indirectly owned and/or controlled by Jalp – Afoi G. Papaioannou IKE and its related companies that you are interacting with or have a business relationship with (hereinafter referred to as “Jalp – Afoi G. Papaioannou IKE”. (the data controller(s)).

By using our websites, you are consenting to our use of cookies in accordance with this Cookie Notice and our Privacy Notice.

This Cookie Notice applies to any websites, apps, branded pages on third-party platforms (such as Facebook or YouTube), and applications accessed or used through such websites or third-party platforms (hereinafter, “our websites”) which are operated by or on behalf of the Jalp – Afoi G. Papaioannou IKE.

By using our websites, you are consenting to our use of cookies in accordance with this Cookie Notice and our Privacy Notice. If you do not agree to our use of cookies in this way, you should set your browser settings accordingly, disable the cookies that we use or not use our websites at all. If you disable the cookies we use, this may impact your user experience while on the websites.

The section below summarises the different types of cookies we use on our websites, together with their respective purpose and provides you with the ability to manage these cookies.

Jalp – Afoi G. Papaioannou IKE will only collect, use or disclose your personal data where it is fair and lawful to do so.

For a more detailed understanding of how we use personal data collected by the Jalp – Afoi G. Papaioannou IKE cookies, please refer to our Privacy Notice.

### What does cookie mean?

Cookies, pixel tags and similar technologies(collectively ‘cookies’) are files containing small amounts of information which are downloaded to any internet enabled device – such as your computer, smartphone or tablet – when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies do lots of different

and useful jobs, such as remembering your preferences, generally improving your online experience, and helping us to offer you the best product and services.

There are many types of cookies. They all work in the same way, but have minor differences. For a detailed list of cookies used on our websites, please refer to the below relevant section.

### What purpose do we use cookies for?

We use cookies to make the Jalp – Afoi G. Papaioannou IKE websites easier to use, to deliver a personalised experience on our websites, and to better tailor our products, services and websites to your interests and needs. Cookies are used to help speed up your future activities and your experience on the Jalp – Afoi G. Papaioannou IKE websites.

The cookies you consent to, are also used to collect your personal data which we then profile into audiences so that we can deliver targeted advertising tailored to your interests and limit the number of times you see an advertisement. For more detailed information about the profiling activities the Jalp – Afoi G. Papaioannou IKE undertakes with your personal data for advertising, please see our Privacy Notice.

We also insert cookies in emails and newsletters to improve our content and advertising.

Lastly, we use cookies to compile anonymous, aggregated statistics that allow us to understand how people use our websites and to help us improve their structure and content and also help us measure the effectiveness of advertising campaigns on our websites and third party websites.

More detailed information about the types of cookies we use and for what purposes, can be found in the below relevant section.

### How can I control or delete cookies?

There are many ways to manage your cookies:

- You can refuse your consent;
- You can disable the Jalp – Afoi G. Papaioannou IKE or third-party cookies by use of your browser settings(see how [here](#);

### Control via your browser settings

Most internet browsers are initially set up to automatically accept cookies. If you do not want our websites to store cookies on your device, you can change your browser settings so that you receive a warning before certain cookies are stored. You can also adjust your settings so that your browser refuses most of our cookies or only certain cookies from third parties. You can also withdraw your consent to cookies by deleting the cookies that have already been stored.

If you disable the cookies that we use, this may impact your experience while on any Jalp – Afoi G. Papaioannou IKE website, for example you may not be able to visit certain areas of a website or you may not receive personalized information when you visit a website.

If you use different devices to view and access Jalp – Afoi G. Papaioannou IKE websites (e.g., your computer, smartphone, tablet) you will need to ensure that each browser on each device is adjusted to suit your cookie preferences

The procedures for changing your settings and cookies differ from browser to browser. If necessary, use the help function on your browser or click on one of the links below to go directly to the user manual for your browser.

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)

There are also software products available that can manage cookies for you.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### What cookies do we use?

The cookies used on the Jalp – Afoi G. Papaioannou IKE websites may be generally categorised as follow:

- **Necessary Cookies.** These cookies are essential to make the Jalp – Afoi G. Papaioannou IKE websites work correctly, they enable you to move around our websites and use our features. Without these cookies, services like shopping baskets cannot be provided. Examples include remembering previous actions (e.g. entered text) when navigating back to a page in the same session. These cookies do not identify you as an individual. If you do not accept these cookies, it may affect the performance of the website, or parts of it.
- **Performance Cookies.** These cookies collect information about how you use our websites, for instance which pages you go to most often, the time spent on our websites, and any issues encountered, such as error messages. These cookies are also used to let affiliates know if you came to one of our websites from an affiliate and if your visit resulted in the use or purchase of a product or service from us, including details of the product or service purchased. This helps us improve the performance of our websites. These cookies do not identify you as an individual. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.
- **Functionality Cookies.** These cookies allow our websites to remember the choices you make (such as your user name, language or the region you are in) to provide a more personalised online experience. These cookies may also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. Similarly, they may be used to keep track of what featured products or videos have been viewed to avoid repetition, and to enable you to play games and engage with social tools, such as blogs, chatrooms and forums. The information these cookies collect may include personal data that you have disclosed. If you do not accept these cookies, it may affect the performance and functionality of the website and may restrict access to content on the website.
- **Targeting or Advertising Cookies.** These cookies are used to deliver content that is more relevant to you and your interests. They are also used to deliver targeted advertising or limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns on Jalp – Afoi G. Papaioannou IKE and Jalp – Afoi G. Papaioannou IKE websites. They

remember that you have visited one of our websites and this information is shared with other parties, including advertisers and our agencies. These cookies may also be linked to site functionality provided by third-parties. Most types of these cookies track consumers via their Device ID or IP address therefore they may collect personal data.

- Third-Party Cookies. We use a number of partners that may also set cookies on your device on our behalf when you visit our websites to allow them to deliver tailored the Jalp – Afoi G. Papaioannou IKE advertising within their domains, for example Facebook and Google. We endeavour to identify these cookies before they are used so that you can decide whether you wish to accept them or not. We also use a number of partners to provide digital experiences and functionalities on our websites. For example, while browsing the Jalp – Afoi G. Papaioannou IKE websites you may be served cookies from third-parties who provide some of its features on our websites (e.g., a YouTube video), although you have withdrawn or declined your consent to our cookies. This happens because you have directly given your consent to the use of their cookies. In such cases, you should directly withdraw your consent on the relevant third-party website. Based on the type of cookies used by the relevant third-party, the information these cookies collect may include personal data.

#### Duration of the cookie we use

In terms of duration, we may use two different types of cookies on our websites:

- Session Cookies. These cookies are temporary cookies that remain on your device until you leave our websites; or
- Persistent Cookies. These cookies remain on your device for much longer or until you manually delete them (how long the cookie remains on your device will depend on the duration or “lifetime” of the specific cookie, as well as your browser settings, as stated below).